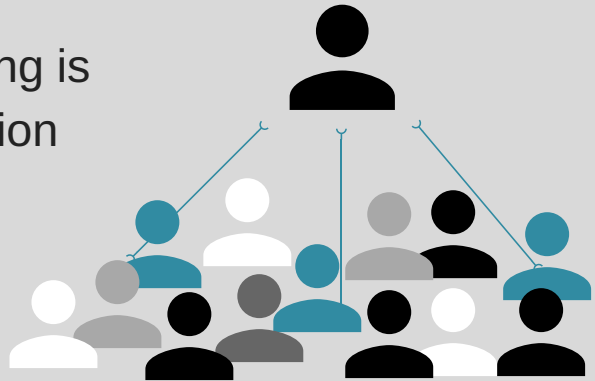


# THE POWER OF STORYTELLING

"Few would deny that storytelling is a powerful tool for inspiring action and change and influencing thought leaders and decision makers."

-Rockefeller Foundation



"Why tell stories?...Stories are what we do as humans to make sense of the world."

Joe Lambert, Author  
Digital Storytelling: Capturing Lives,  
Creating Communities

"When relationships are built and strengthened through deep storytelling, people feel welcomed and valued, and civic participation is enhanced."

-Barbara Ganley, Founder and Director of  
Community-Expressions.com



"Successful leaders in business, nonprofits, and philanthropy understand the power of storytelling to educate and inspire people."

Jay Geneske & Doug Hattaway, Stanford Social  
Innovation Review